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FOR IMMEDIATE RELEASE

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ANNOUNCING THE FORMATION OF THE GREAT ALLENTOWN FAIR FOUNDATION

The Lehigh County Agricultural Society (LCAS) is proud to announce the formation of The Great Allentown Fair Foundation: a 501(c)(3) organization separate from the LCAS with its own mission, board, and budget. The mission of the Great Allentown Fair Foundation is to provide philanthropic opportunities through grants and charitable donations to preserve, enrich, and advance agriculture.

“On behalf of the membership and board of the Lehigh County Agricultural Society, we are very pleased to announce the formation of the Great Allentown Fair Foundation. The Foundation, with its 501(c)(3) status, can serve our community in ways different from the LCAS. Having a separate not-for-profit entity has been the vision of many in the LCAS and am glad that it has finally come to fruition,” says Raymond Hoffman, Chairman of the Allentown Fair and CEO of the Lehigh County Agricultural Society.

“The Great Allentown Fair Foundation gives the public an opportunity to support both education and agriculture in a tax-efficient way. Right now, we are focused on giving college scholarships to students interested in pursuing agriculture, but we have more initiatives on our horizon”, says John F. “Jack” Gross, the Board Chair of the Great Allentown Fair Foundation and LCAS Shareholder.

Recognizing the importance of agriculture to our communities, and to our future, one founding principle of the Great Allentown Fair Foundation was to offer scholarships benefiting youth participation in the broad science of agriculture. Students are encouraged to apply for one of the Great Allentown Fair Foundation’s Scholarships in the amount of \$1,000 and \$2,500. The application is posted online at: AllentownFairFoundation.org.

There are many ways to support The Great Allentown Fair Foundation:

- Tax-deductible contributions can be made payable to “The Great Allentown Fair Foundation” and mailed to the Great Allentown Fair/LCAS offices at the address above.
- Secure, online donations can be made at AllentownFairFoundation.org
- Gifts and donations can be made to the Foundation as part of your estate planning.

For additional information about The Great Allentown Fair Foundation, please visit: AllentownFairFoundation.org.

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