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FOR IMMEDIATE RELEASE

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**GREAT ALLENTOWN FAIR FOUNDATION COMPLETES
CAPITAL CAMPAIGN FOR LEON S. PETERS CUPOLA
ATOP ALLENTOWN FAIRGROUNDS**

The Great Allentown Fair Foundation has received a generous contribution from The Neffs National Bank toward the “Light Up The Fair” capital campaign to illuminate the cupola atop the landmark grandstand of the Allentown Fairgrounds which was recently renamed the Leon S. Peters Cupola. The campaign serves the Foundation’s mission to preserve the Allentown Fairgrounds, and compliments Allentown’s 19th Street improvement zone efforts.

The donation completes the capital campaign for the cupola lighting project that brings a functional and aesthetic revival to the benefit of the city, neighborhood residents, merchants, and patrons by creating a visual beacon reminiscent of Boathouse Row in Philadelphia.

“In memory of Leon Peters, The Neffs National Bank is honored to make this donation to the Great Allentown Fair Foundation for the completion of the cupola project. We appreciate the efforts of the Great Allentown Fair Foundation and value our ongoing relationship with the Foundation and the Lehigh County Agricultural Society. Their commitment to the community is well-noted and truly appreciated,” says Kevin Schmidt, President and Chief Executive Officer of The Neffs National Bank.

The Great Allentown Fair Foundation is a 501(c)(3) charitable corporation chartered in 2019, as a separate subsidiary of the Lehigh County Agricultural Society (LCAS). The mission of the Great Allentown Fair Foundation is to provide philanthropic opportunities through grants and charitable donations to preserve, enrich, and advance agriculture. For additional information about The Great Allentown Fair Foundation, please visit: AllentownFairFoundation.org

THE GREAT ALLENTOWN FAIR



Photo (left to right) : Doris Koenig, LCAS Secretary; Ellen Millard-Kern, Trustee, The Great Allentown Fair Foundation; Kevin Schmidt, President and CEO, Neffs National Bank; Robert Burns, LCAS Treasurer; Barbara Bigelow, Secretary, The Great Allentown Fair Foundation; Robert B. Heintzelman, Chairman of the Board, Neffs National Bank; Noel Peters, son of Leon Peters; Greta D. Mast, Vice President of Commercial Lending, Neffs National Bank; Jonathan Epstein, Chairman, The Great Allentown Fair Foundation; Daryl Army, LCAS President; Beverley Gruber, LCAS Chairman; Tammy Keane, LCAS Finance Coordinator.

Photo Credit: Jessica Ciecwisz, Marketing & Entertainment Manager, Great Allentown Fair

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