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FOR IMMEDIATE RELEASE

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**THE GREAT ALLENTOWN FAIR FOUNDATION
PARTNERS WITH RODALE INSTITUTE
FOR INNOVATIVE SCHOLARSHIP OFFERINGS**

The Great Allentown Fair Foundation is excited to announce a partnership with Rodale Institute of Kutztown, Pennsylvania. The Foundation will provide assistance to certain applicants within Berks, Lehigh and Northampton counties taking courses through Rodale Institute's Virtual Campus, including Transition to Certified Organic Agriculture; Transition to Organic Livestock Production; Getting Your Organic Certification and Hobby Beekeeping.

"We are thrilled to partner with Rodale Institute – it's amazing how they consistently share their decades of expertise and knowledge. Now, with classes online, it makes agricultural education available to anyone and everyone. We wanted to incentivize interest from within our Lehigh Valley community to enable more access to Rodale's wealth of resources because agriculture is not just important to our community, but also to our overall well-being," says Bill Steele, Chairperson of the Community Outreach Committee of The Great Allentown Fair Foundation, Inc.

"Rodale Institute has been on the forefront of innovations in regenerative organic agriculture for decades. Thankfully, The Great Allentown Fair Foundation is removing a potential barrier to education by connecting those interested in agriculture with the Institute's prestigious educational opportunities. There are great synergies between our organizations, and our entire community will benefit as a result," says Jeff Tkach, CEO of Rodale Institute.

Applicants do not need to apply for the scholarships, as they will be chosen directly from Rodale Institute upon successful completion of one or more eligible courses. Information about the eligible classes can be found at Rodale Institute's Virtual Campus: courses.rodaleinstitute.org

The Great Allentown Fair Foundation is a 501(c)(3) charitable corporation chartered in 2019, as a separate subsidiary of the Lehigh County Agricultural Society (LCAS). The mission of the Great Allentown Fair Foundation is to provide philanthropic opportunities through grants and charitable donations to preserve, enrich, and advance agriculture. For additional information about The Great Allentown Fair Foundation, please visit: AllentownFairFoundation.org

Rodale Institute is a 501(c)(3) nonprofit dedicated to growing the regenerative organic agriculture movement through rigorous research, farmer training, and education. The Institute's groundbreaking science and direct farmer-support programs serve as a catalyst for change in farming and food production worldwide. Over its 75-year history, Rodale Institute has proven that organic farming is not only viable but essential to humanity's survival. For additional information about Rodale Institute, please visit: RodaleInstitute.org

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